On Point for College

Changing Lives Degree by Degree

Stacking Your Way to Success

September 12, 2017

onpointforcollege.org   **facebook.com/onpointforcollege**

Presentation Content

- Overview of On Point for College

- Overview of On Point for Jobs

- What are stackable credentials?

- In what communities do they work?

- In what industries do they work?

- From a CBO's perspective: How do you create them?

Overview of On Point for College

- Since 1999, helped more than 6,000 youth enroll in 216 colleges and universities

- Currently more than 2,500 students in college

- More than 1,600 graduates

- We break down barriers – work with students from application to graduation, and beyond!

On Point for College
Changing Lives Degree by Degree

Overview of On Point for Jobs

- Shadayvia Wallace
Keuka College, 2015
Syracuse University, 2015-present

- One-on-one advisement & career planning

- Resume, cover letter, and mock interviews

- Soft skill building and mentoring

- Job fair and networking event hosting

On Point for College
Changing Lives Degree by Degree

What are stackable credentials?

- Short postsecondary training or certificate programs

- Accelerated entrance to the job market

- Portable from one employer to another

- Ideally part of a "career pathway" with clear education, training, and support

In what communities do stackable credentials work?

- Large employer demand for candidates with occupational certificates
- Community support in both education and business
- Students who may not be ready for college
- Community support to create and promote "alternative" career pathways

In what industries do stackable credentials work?

- Industries that pay middle-class earnings – do not require bachelor's degree
- Manufacturing
- Healthcare
- Food Services
- Also: Education, Coding/Computer Networking

From a CBO's perspective: How do you create stackable credentials?

1. Provide the non-content "job-relevant" skills

2. Identity community partnerships

3. Lessons learned that impact success

1: Provide the Non-Content "Job-Relevant" Skills

- Soft Skills
- Leadership & Team Building
- Cross-Cultural and Global Fluency
- *Consider - How can my organization provide the non-content "job-relevant" skills to support stackable credentials?*

On Point for College
Changing Lives Degree by Degree

2: Identity Community Partnerships

- Build relationships with community colleges and employers

- Leverage existing "collaborative" entities

- *Consider - Who are the community partnerships in my community that can support stackable credentials?*

On Point for College
Changing Lives Degree by Degree

3: Lessons Learned that Impact Success

- Help students understand what it means to go through a "career pathway"

- Understand learning styles and life situations

- *Consider - What are the potential "barriers" to success in my community?*

On Point for College
Changing Lives Degree by Degree

Contact Information

Tealye Carrington

On Point for Jobs Coordinator

315-440-3366

tealyecarrington@onpointforcollege.org

Tanya M. Eastman

Director of Operations and On Point for Jobs

315-418-0450

tanyaeastman@onpointforcollege.org

Website: www.onpointforcollege.org

Facebook: facebook.com/onpointforcollege

LinkedIn: www.linkedin.com/company/on-point-for-college

On Point for College

Changing Lives Degree by Degree

Resources

- Stackable Credentials and Career/College Pathways in Culinary Arts at Kingsborough Community College, CUNY (*Anne Babette Audant*)
- State-Level Reforms That Support College-Level Program Changes in North Carolina (*R. Edward Bowling, Sharon Morrissey, George M. Fouts*)
- Educating for uncertainty *(Gardner Campbell)*
- Transforming U.S. Workforce Development Policies for the 21st Century *(Carl Van Horn, Tammy Edwards, Todd Greene)*
- Career Pathways in Disparate Industry Sectors to Serve Underserved Populations *(Debra D. Bragg)*
- Where Badges Work Better *(Daniel T. Hickey, James E. Willis, Joshua D. Quick)*
- Innovations and Future Directions for Workforce Development in the Post-Recession Era *(Lauren Eyster, Theresa Anderson, Christin Durham)*
- More than One Way: The Case for High-Quality CTE *(James R. Stone)*
- Do stackable credentials reinforce stratification or promote upward mobility? An analysis of health professions pathways reform in a community college consortium *(Matthew Giani, Heather Lee Fox)*
- A Path Forward Game-Changing Reforms in Higher Education and the Implications for Business and Financing Models *(David A. Bergeron)*
- Supporting Successful Degree Completion by Early Childhood Professionals (Alison Lutton)
- US Advanced Manufacturing Skills Gap: Innovation Education Solutions (Gale T. Spak)
- Rebalancing the Mission: The Community College Completion Challenge (Christopher M. Mullin)
- Principles for Developing Competency-Based Education Programs (Sally M. Johnstone, Louis Soares)
- The Career Readiness Certificate: The Foundation for Stackable Credentials (Barbara Bolin)
- Scaling "Stackable Credentials" Implications for Implementation and Policy (Evelyn Ganzglass)
- Coding Boot Camps Come Into the Fold With Campus Partnerships (Goldie Blumenstyk)
- Portable, Stackable Credentials A New Education Model for Industry-Specific Career Pathways (James T. Austin)